

Jake Treat

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Experience

- Gap Inc. July, 2006 - April, 2009

Clothing and Accessories (Old Navy, GAP, Banana Republic) - Fayetteville, AR

Customer service. Visuals. Product Placement.

- Oooh La La Boutique November, 2006 - January, 2008

High-end Women's Clothing and Accessories - Fayetteville, AR

Opening and Closing the store. Primary key holder. Inventory. Visuals and store layout. Customer Service. Cashier

Education

Art Institute of Seattle - B.Sc. Fashion Marketing & Management 2009 - 2012

Classes include Retail Math, Digital Marketing, Advertising, and Product Development. We learn how to create compelling displays of merchandise, how to write catalog copy, set up shoots for photo styling, evaluate e-commerce marketing sites, do retail math, justify their choices of products for a 6 month buy plan within a budget limit, plan, and manage events. The course also includes the fundamentals of business, management skills, tools to predict global trends, as well as marketing and advertising information to fashion design companies.

Career Academy of Hair Design - Cut Specialist 2007 - 2008

Basic cosmetology program with advanced studies in cutting, styling, and special occasion styling.

Internships

Where Magazine- Intern September 2011 - February 2012

Where magazine is a travel magazine that has branches all over the world, this magazine is specifically all about Seattle. The magazine covers everything you need to know: food, fashion, museums, and things to do. As an Intern I was in-charge of copywriting, editing, and social media writing.

Goodwill Glitter Gala - Co-Producer January 2011 - November 2011

The Glitter Gala is a fashion show held every November benefiting the work education program at Goodwill. As a co-producer it is my job to oversee all operations that go on to put together the Glitter Gala fashion show. I had a hand in model selection, final decision on all outfits, and the choreography of the stage and lighting.

Goodwill Glitter Gala - Intern January 2010 - November 2010

As an intern it is my job to pull clothing, organize up to 50 models, fit models, edit the looks in the order the will walk, music for the show, and tying all the elements together to create the fashion show.

Skills- Including but not limited to;

- Customer Service
- Store layout and visual skills
- Languages:
 - Spanish, French
- Experience using several retail software programs.
- Proficient in Microsoft Office programs:
 - Excel, Word, and PowerPoint
- Proficient in Adobe Software:
 - Illustrator, Photoshop, In-Design
- Proficient in NED-Graphics *Textile Design Software*